

# Valley Medical Center

Large nonprofit healthcare provider located between Seattle and Tacoma, Washington



## The Organisation

Located in Renton, Washington, Valley Medical Center (VMC) serves over 600,000 residents offering medical, surgical and 24-hour emergency care as a Level III Trauma Center. In addition to the hospital, the Medical Center operates a network of more than two dozen primary care, urgent care and specialty clinics throughout Southeast King County.

## Motivation for Change

Every initiative at Valley Medical Center is designed to put patients first, which requires constant assessment of the effectiveness of the centre's procedures. Accomplishing this mission is what prompted Valley Medical Center to seek out new technologies that would help elevate the patient experience. They recognised that their outdated technology perpetuated fragmented processes across siloed departments. This resulted in slowing the pace of patient interactions and impacting the overall patient experience. In addition, a lack of technology integration created reporting challenges across the organisation and limited visibility into their outbound dialling campaigns. Other capabilities that Valley Medical Center lacked included complex outbound dialling, screen and call recordings (to help drive quality and patient communication) and unified reporting.



*“Collaboration between Alvaria and Valley Medical Center has been fantastic. We’re doing work around the patient experience that has never been done before. Alvaria partnered with us to deploy the right strategy and the right technology for our organisation.”*

*– Wayne Manuel, SVP Strategic Services, Valley Medical Center*

Another catalyst for undertaking a technology upgrade was **The Healthcare Information Technology for Economic and Clinical Health (HITECH) Act of 2009**, which provided \$30 billion to stimulate the adoption and meaningful use of electronic health records and related infrastructure.

## Desired Solution

Valley Medical Center based their criteria for new patient communication technology on the Institute for Healthcare Improvement's Triple Aim: decrease healthcare costs, improve population health and enhance care for the individual. Of utmost importance to Valley Medical Center was the ability of their communication technology to integrate with their healthcare record software, Epic, through desktop integration and automation for patients calling to make, cancel and confirm appointments. Specific to patient communications, Valley Medical Center wanted to better connect with today's patients by expanding beyond voice technology. They also wanted to retire legacy systems and consolidate under one vendor.

## Why Alvaria

The heart of the enterprise-wide health record system at Valley Medical Center is Epic. Valley Medical Center selected Alvaria as the communication tool that could most help enhance the patient care experience due to Alvaria's integration with Epic. This technology integration puts Valley Medical Center at the leading edge of utilising patient record management to personalise and improve the overall patient experience.

## The Results

Since deploying the full suite of Patient Engagement Solutions, Valley Medical Center has seen many positive patient impacts. The goal for the Alvaria integration with Epic was to optimise call handling, reduce table time loss and update Epic dynamically. Today, screen pops connect Alvaria's interaction management technology with Epic's Hyperspace client upon the arrival of an incoming interaction, whether it be a call, email, text or other channel. Pulling up a patient record prior to a conversation saves the patient time and gives agents a substantial head start on Epic-based workflows.



Other department-specific benefits include:



The **Patient Financial Services department** now uses new self-service tools to prompt patients to enter the guarantor number on their bill. It then screen pops the patients' account in Epic to the agent. And agents have omni-channel capabilities to text or email patients further information.

The **Patient Resource Center**, the call centre for appointments across the network, will establish an interface connection between Alvaria and Epic scheduling module to achieve their goal of enabling patient self-service through the IVR. Patients will receive a consistent experience across all clinics.

The **Radiology department** has seen such improvements as well as an improved delivery of prep instructions to patients with upcoming procedures due to the omni-channel capabilities.

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#### About Alvaria

Alvaria™ was founded through the merger of Aspect Software and Noble Systems, technology leaders in Customer Experience (CX) and Workforce Engagement solutions. Our name is derived from Latin for "hives" – nature's perfect form for millions of years – bringing you solutions that are scalable, resilient and secure, with efficiency, speed and pinpoint accuracy. ALVARIA™. Reshaping Customer Experience™. For more information, visit [www.alvaria.com/en-gb](http://www.alvaria.com/en-gb). Follow Alvaria on Twitter at [@Alvaria\\_Inc](https://twitter.com/Alvaria_Inc). #ReshapingCX

